



Business Resiliency Survey - Bering Strait Region

1.

Thank you for agreeing to take part in this important survey. The information collected will help Kawerak and partners understand the impact of the recent pandemic on the businesses in the region and identify ways in which we can prepare for future events that may occur.

This survey will take approximately 9 minutes to complete. Once completed, you will be entered into the door prize drawing for a chance to win a gift card for \$100.

The deadline to complete the survey is August 12, 2022, at 9:00 PM.

If there are any questions please email bp.spec@kawerak.org or call (907) 443-4366.

1. Which of the following best describes the industry your business operates?

- Finance/Insurance/Real Estate
 - Professional/ Scientific, and Technical Services
 - Non-Profit
 - Alaska Native Corporation
 - Engineering/Architecture
 - Construction/Maintenance
 - Wholesale/Retail Trade
 - Transportation
 - Tourism/Hospitality
 - Media/Communication
 - Health Care
 - Information Technology/Communications
 - Other (please specify)
- Government/Military
 - Education/Childcare
 - Mining/Oil/Gas PRODUCTION
 - Mining/Oil Support SERVICES
 - Manufacturing
 - Utilities
 - Social Services
 - Fishing/Seafood
 - Arts/Entertainment, and Recreation
 - Agriculture
 - Food Services

2. What is your position within the business?

- CEO or Highest Ranked Manager
- Senior Manager
- Self-Employed owner/Operator
- Board Member
- Other (please specify)

3. Approximately how many years has your business been in existence?

- 5 Years or Less
- 6-10 Years
- 11-20 Years
- More than 20 Years

4. Approximately how many employees does your organization have across all locations (if more than one)

- Less than 5
- 5-9
- 10-49
- 50-99
- 100-249
- More than 250

5. How would you describe the ownership/membership of the business?

- Alaska Native Corporation or Subsidiary
- Majority-owned by Alaska Native(s) but not an Alaska Native Corporation
- Majority-owned by non-Alaska Native(s)

10. In the PAST 12 months, have you:

- Reduced Staffing Levels
- Increased Staffing Levels
- Maintained Staffing Levels
- N/A

11. In the NEXT 12 months, do you plan to:

- Reduce Staffing Levels
- Increase Staffing Levels
- Maintain Current Staffing Levels
- Close the Business Permanently

12. How would you rate the difficulty of hiring new staff?

- Not Difficult
- Neutral
- Very Difficult
- None of the above

13. In the last 12 months, has your business experienced difficulty obtaining inventory or supplies?

- Yes, at least once a month
- Yes, several times, but not every month
- Occasionally, just 1-3 times in the last year
- No disruptions at all

14. In the last 12 months, has your business applied for financing from a bank or other lender?

- Applied and received as much as requested
- Applied but received less than requested
- Applied and was declined
- Did not apply

15. If you did not apply for a loan or other financing, why not?

- Did not need additional financing
- Believed the application would be declined
- Did not believe the business could afford to repay the loan
- N/A
- Other (please specify)

16. At any time during the COVID pandemic (starting in March 2020), did your business (Check all that apply.):

- Temporarily close
- Experience a loss in revenues
- Reduce staffing levels
- Offer different goods or services than in normal times
- Reduce operating hours
- Other (please specify)

17. Since March 2020, has your business utilized any of the following resources? (Check all that apply.)

- Alaska Small Business Development Center
- Alaska Procurement Technical Assistance Center
- Alaska Manufacturing Extension Partnership
- Kawerak Business Planning Specialist
- Small Business Administration (SBA)
- Did not seek any sort of advising from an assistance program
- Other Resource (please specify)

18. Did you receive funding from any of the following pandemic relief programs?

	Yes, received	Applied, but did not receive	Did not apply
Paycheck Protection Program (PPP)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Injury Disaster Loan (EIDL)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AK CARES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AK ARPA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local/Other Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Local/Other Program (Please Describe)

19. What single factor, if any, is most limiting your ability to expand your activities?

Customer demand

Operating costs

Workforce

Regulations

Supplies/inventory

Other (please specify)

20. Does your business have a succession plan? Succession planning ensures that businesses continue to run smoothly and without interruption after important people move on to new opportunities, retire, or pass away.

Yes

No

21. In the event of another natural disaster, how long would your business remain solvent (i.e. how long before all cash reserves were spent?)

Less than 1 month

6-12 months

2-3 months

More than 12 months

4-6 months

22. How would your business respond to a sudden natural disaster or another disruptive event? Would you change the way you operate or the types of services and products you offer?

23. Which of the following services would help your business expand in the Bering Straits Region? (Check all that apply.)

- Access to capital
- Workforce training
- Assistance with regulations, permits, and licenses
- Marketing assistance
- Other (please specify)
- Business planning or advising
- Succession planning
- Digital or e-commerce training
- Natural disaster preparedness

24. Do you have an emergency or disaster preparedness plan for disasters or weather events?

- Yes
- No

25. What types of services would help to make your business more resilient to natural disasters, economic shocks, or other negative events?

26. Would you like your business to be added to the Bering Strait Business Directory (beringstrait.biz)? This is a FREE service to all businesses in the Bering Strait Region. If so, please share your contact information below.

- Yes
- No

27. Contact Information for Regional Directory and Doorprize Drawing.

Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>