



## 2018 Bering Strait Region Arts and Crafts Survey

**Thank you for agreeing to take part in this important survey. The information collected will help Kawerak identify the resources and tools needed to support artisans and crafters within the Bering Strait Region.**

**This survey should only take about 15-20 minutes to complete. If you participate in this survey, you will remain anonymous. This means that your name will not be associated with any of the responses you give.**

1. What type(s) of arts/crafts do you create? Please check all that apply.

- Basket making – grass, baleen and other baskets
- Beadwork
- Carving Baleen, Bone, Fossilized Ivory, Raw Ivory – figurines, jewelry, masks, or scrimshaw
- Fabric sewing – parkas, kuspuks, hats, scarves, etc.
- Crocheting/knitting – hats, mittens, scarves, headwraps
- Doll making
- Performance art – traditional singing, dancing, drumming, and storytelling
- Skin sewing – hats, mittens, parka ruffs
- Visual arts – photos, paintings, drawing, etchings
- Wood carving – bowls, spoons, berry combs, berry buckets, masks
- Other (please describe)

2. How often do you work on your own art/craft?

- Almost every day
- A few times a week
- About once a month
- Two or three times a month
- Two or three times a year
- Other (please specify)

3. How do you classify your skill level as an artist?

- Emerging Artist (new learner with approximately 0- 3 years of experience)
- Practicing/Establishing Artist (approximately 3-5 years of experience)
- Professional/Senior/Mid-Career Artist (approximately 5-10 years of experience)
- Mentor/Master/Mature Artist (approximately 10- 15 years or more of experience)

4. Do you have space at home specifically to work on your art/crafts?

- Yes
- No

5. If you answered NO to question 4, do you have a workspace in your community? Check all that apply.

- Family or friend's home or garage/shop
- City office/city building space
- Tribal office/tribal building space (IRA building)
- Native corporation office/building space
- School building or school shop
- No Space
- Other (please describe)

6. Where do you normally access materials to create your art/crafts? Check all that apply.

- Locally – gathering materials from the land, ocean, and/or fish/game processing
- From your local community store
- From Nome stores, such as King Island Fabric Store, Sew Far North, Builders Supply, or Grizzly's Hardware
- From Anchorage stores, such as Alaska Fur Cache, Alaska Fur Exchange, or other merchants
- Online ordering from Amazon.com, Alaska Fur Cache, Michael's, JoAnn's, etc.
- Other (please describe)

7. Do you sell any of your art/crafts as a way to supplement your monthly income?

- Yes
- No

8. If you answered yes to question 7, what percentage of your arts/crafts supplements your income?

- 10%
- 20%
- 30%
- 40%
- 50%
- 60%
- 70%
- 80% +

9. Where do you sell most of your art/crafts? Please check all that apply.

- From your home – buyers/individuals come to you
- Door to door and/or direct to buyers/individuals
- In the village to visiting professionals such as teachers, doctors/dentists, engineers, social service providers, etc.
- At local bazaars, craft fairs, or other community events
- At regional bazaars and craft fairs, like the Iditarod Craft Fair in Nome, Kawerak Regional Conference, Bering Strait School District events
- At statewide bazaars and craft fairs, like the AFN Convention, BIA Service Providers, Alaska State Fair, WEIO etc.
- Online via Facebook, Instagram, etsy.com, shopify or personal website
- Other (please describe)

10. Do you travel outside your community in order to sell your art/crafts?

- Yes
- No

11. If you answered yes to question 10, please indicate where you travel to sell your artwork:

- In region (to Nome or surrounding villages)
- Out of region (to Anchorage or Fairbanks, for example)
- Both in region, and out of region
- Out of State
- Other (please describe)

12. How much money did you spend traveling last year for the purpose of selling your art/crafts? (Travel expenses include airfare, lodging, food and incidentals, and local transportation.)

- \$0 - \$100
- \$101-\$500
- \$501-\$1,000
- \$1,001-\$1,500
- \$1,501-\$2,000
- More than \$2,000

13. What is the price of the LEAST EXPENSIVE item you sold in the last 12 months?

- \$0-\$50
- \$51-\$100
- \$101-\$200
- \$201-\$300
- \$301-400
- \$401-500
- \$500+

14. What is the price of the MOST EXPENSIVE item you sold in the last 12 months?

- \$0-\$50
- \$51-\$100
- \$101-\$200
- \$201-\$300
- \$301-400
- \$401-500
- \$500+

15. What is the AVERAGE price of each item that you sell?

- \$0-\$50
- \$51-\$100
- \$101-\$200
- \$201-\$300
- \$301-400
- \$401-500
- \$500+

16. How often do you barter and/or trade your art/crafts? (Choose one)

- Never
- Rarely
- Sometimes
- Often
- All of the time

17. Have you sold your art at a lower than normal price in order to acquire cash for an emergency?

- Never
- Rarely
- Sometimes
- Often
- All of the time

18. What opportunities, if any, are available to you locally to distribute or sell your art/crafts? Please check all that apply.

- Local sales events, like a local market event, craft fairs, or bazaars
- Local artist group or arts organization
- Shelf space at the local store
- On-Line Market (Facebook/Instagram, etc.)
- Other (please describe)

19. Please list the names of organizations you are aware of that provide support to artists/crafters.

20. Have you had any business training (formal or informal) from the following resources or places? Please check all that apply.

Higher education (college/community college)

Local non-profits

Banks or financial institutions

Businesses

Friends or family

Other Artists

Elders

Apprenticeships

None

Other (please describe)

21. Which types of business training would you be interested in attending? Please check all that apply.

- Advertising (postcards, brochures, business cards, etc.)
- Social media marketing
- Pricing your artwork
- How to work with galleries/art shows to display your work
- Methods of tracking and communicating with buyers/clients
- Preparing for and displaying at art shows
- How to develop a business plan
- Incorporating Native values into your business practices
- How to develop a digital portfolio of your work
- Logo/brand development
- How to acquire a business license
- How to set up Paypal or use Square, for instant electronic payments
- How to become certified through the Silver Hand Program
- How to do your taxes for your art sales
- Basic computer and social media skills
- How to teach your art/craft to other people
- Other (please explain)

22. Have you ever applied for a loan or grant to support your work as an artist/crafter?

- Yes
- No
- If yes, who did you apply to?

23. Are you satisfied with the opportunities available to distribute or sell your art/crafts?

- Yes
- No
- If no, please explain



24. How important to your work is interaction with other artists?

- Very important
- Somewhat important
- Not at all important

25. Which of the following would provide the most help to you in the CREATION of your art/crafts? Please check all that apply.

- Space to create art
- Access to materials and resources for creating art
- Space to interact or collaborate with other artists
- Training or mentoring from other artists
- Access to business training
- Access to credit and financial assistance
- Other (please describe)

26. Which of the following would be the most helpful in supporting the DISTRIBUTION OR SALE of your art? Please check all that apply.

- Access to physical markets (travel assistance)
- Computer skills training
- Access to electronic markets (Facebook Bering Strait Arts and Crafts Page, Etsy, etc.)
- Access to credit and financial assistance
- Access to business training
- Training or mentoring from other artists
- Space to interact or collaborate with other artists
- Other (please describe)

27. Have you noticed a decrease in the sale of items made of raw or fossilized walrus/mammoth/mastodon ivory in the past year?

- Yes
- No

28. Are you aware that some States in the Lower 48 are banning the sale of items made of ivory, regardless of the type of ivory it is?

Yes

No

29. If you answered yes, please explain and describe your experience selling your artwork/crafts and the impacts you have noticed regarding the decrease in sales.

Please provide the following demographic information, to better assist us in analyzing the current artist population in the Bering Strait/Norton Sound region. All responses will remain anonymous (we do not need your name or any of your confidential data, such as ID Number or Social Security Number).

30. Age:

17 years or younger

18-29 years

30-39 years

40-49 years

50-59 years

60-69 years

70-79 years

80 years +

31. Household Annual Income – please check the box that best represents your total household income in 2017 before taxes.

- Less than \$5,000
- \$5,000-\$9,999
- \$10,000-\$14,999
- \$15,000-\$19,999
- \$20,000-\$29,999
- \$30,000-\$39,999
- \$40,000-\$49,999
- \$50,000-\$59,999
- \$60,000-\$69,999
- \$70,000-\$79,999
- \$80,000-\$99,999
- \$100,000 and over

32. What is the highest level of education you have completed?

- Grade 12 or below
- GED
- Graduated from high school
- Trade School
- 1 year of college
- 2 years of college
- 3 years of college
- Graduated from college
- Some graduate school
- Completed graduate school

33. How many people total (including immediate and extended family members) live in your household?

- 1 (yourself)
- 2
- 3-5
- 5-7
- 7-9
- 10
- More than 10

34. Which, if any, of the following assistance programs do you qualify for and receive support from?

- General Assistance
- TANF
- ATAP
- Native Employment Work Services
- SNAP (Food Stamps/EBT)
- WIC
- Vocational Rehabilitation Services
- Heating Assistance
- Social Security Disability Services
- Social Security Income
- None

35. Which community are you currently living in?

- Brevig Mission
- Little Diomedede
- Elim
- Gambell
- Golovin
- Koyuk
- Savoonga
- Shaktoolik
- Shishmaref
- St. Michael
- Stebbins
- Teller
- Unalakleet
- Wales
- White Mountain
- Nome
- Other (please specify)

36. Are you Alaskan Native?

- Yes
- No

Please call 907-443-4366 or email [bp.spec@kawerak.org](mailto:bp.spec@kawerak.org) if there are any questions regarding the survey. Thank you so much for your input and time. The data collected will provide guidance in developing a supportive environment for all artists and crafters in the region. A report with a summary of the data will be compiled by the end of December 2018 and will be made available on the Kawerak, Inc. website.

To be entered into the regional door prize drawing to be held November 2, 2018, please click on the link below. This link allows us to separate your name and contact information from the electronic survey.

[Enter for Door Prize Drawing](#)